

## FOR IMMEDIATE RELEASE

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# WAM Systems Announces Advanced Available-To-Promise For The Chemical Industry

*Provides Instant Order Analysis, Commitment, and Fulfillment Optimization*

**Plymouth Meeting, Pennsylvania** — WAM Systems, a leading provider of advanced supply chain planning (SCP) solutions designed exclusively for the chemical industry, today announced the release of Picaso™ Advanced Available-to-Promise (ATP), which provides chemical companies with a powerful tool to instantly analyze and commit customer orders while maximizing profitability.

"Today, chemical companies are faced with the challenge of keeping costs down while maintaining targeted customer service levels," said Mark Zod, chief technology officer for WAM Systems. "Picaso Advanced ATP provides increased flexibility to instantly identify where demand changes affect the current production and distribution plan, and then offers alternative sourcing, based on the lowest cost, while still meeting customer requirements."

With its unique blend of advanced analytics and supply chain visibility, Advanced ATP provides benefits such as increased customer service, reduced expediting costs, and streamlined production operations.

"We are excited about the value that Advanced ATP brings to our worldwide client base," said Jack Weiss, CEO for WAM. "This product is the result of our ongoing collaborative work with our chemical industry clients in developing high value solutions to meet the unique challenges they face."

Advanced ATP is designed for use by internal customer service as well as by trading partners and customers. Functionality is provided via an Advanced ATP console integrated seamlessly with the standard Picaso client, as well as via an XML interface that allows the Picaso Advanced ATP service to be integrated into ERP, CRM, and portal-based applications.

Picaso Advanced ATP is available immediately.

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## **About WAM Systems**

WAM Systems, Inc. develops and markets advanced supply chain planning solutions designed exclusively for the chemical industry. Picaso, its premier advanced supply chain planning solution used by leading chemical manufacturers, provides a broad set of Internet-enabled decision support and optimization tools that address collaborative sales forecasting, production optimization, inventory management, distribution network optimization, production planning and scheduling, and procurement planning. The company also provides a full range of consulting, support, training, and implementation services. Its customers include Basell Polyolefins, BP Solvay, Chevron Phillips, Cyro, DuPont, Equistar, Lyondell, Pecom Energia, Solvay, and Wellman. Founded in 1987, WAM Systems is a privately held company headquartered in the suburbs of Philadelphia, Pennsylvania. For more information on WAM Systems, Inc., visit [www.wamsystems.com](http://www.wamsystems.com).

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