

## FOR IMMEDIATE RELEASE

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## WAM Systems Extends Supply Chain Optimization Platform

*Upgraded Optimization Suite Blends Turnkey Modeling with Support for Unique, Programmable Plug-ins*

**PLYMOUTH MEETING, Pennsylvania** — WAM Systems, a leading provider of supply chain planning solutions designed for the chemical industry, announced the release of an upgrade to its supply chain optimization platform. The upgrade extends the range of optimization capabilities addressed through out-of-the-box functionality and adds enhancements to support client-specific business requirements and third-party plug-ins.

WAM's advanced planning & optimization platform, first introduced in 2001, is an integrated offering within the company's [Picaso™ supply chain planning solution](#). The optimization platform, which utilizes the industry-leading optimization engine from ILOG, is capable of solving a wide range of linear and non-linear programming problems common to process industry manufacturers.

New enhancements to the optimization suite, which were released this week, extend the capabilities and ease of use of Picaso's optimization capabilities. This new release provides easily configurable development of many of the most common optimization problems encountered by chemical manufacturers including capacity planning optimization, product mix optimization, and global sales and operations planning optimization.

“A greater variety of business problems can now be solved using the same underlying model,” said Mark Zod, WAM's chief technology officer. “Models can also be configured and easily modified as business conditions change thus extending the useful life of a customer's installed solutions and lowering total cost of ownership.”

The enhanced optimization suite extends the ability to support plug-in optimization extensions to meet unique customer business constraints and financial objectives. Optimization extensions can be developed directly by WAM, by third-party implementation providers, or by a customer's own technical staff. Plug-in optimization extensions have already been successfully deployed at BP Solvay and Petrobras Energia to solve product mix optimization and production scheduling optimization problems.

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### *About WAM Systems*

WAM Systems, Inc. develops advanced supply chain planning solutions designed exclusively for the chemical industry. Picaso™, its premier advanced supply chain planning solution used by leading chemical manufacturers, provides a broad set of decision support and optimization tools that address collaborative sales forecasting, production optimization, inventory management, distribution network optimization, production planning and scheduling, and procurement planning. The company also provides a full range of consulting, support, training and implementation services. Its customers include Basell Polyolefins, BP Solvay, Chevron Phillips, Cyro, DuPont, Equistar, Honam, Lyondell, Petrobras, Solvay, and Wellman. Founded in 1987, WAM Systems is headquartered outside of Philadelphia, Pennsylvania. For more information on WAM Systems, visit [www.wamsystems.com](http://www.wamsystems.com).

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