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NEWSLETTER  
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# Identifying the **hidden value** in your **chemical supply chain**



## Picaso™ @ Work

In the last 12 months, our customers have reported significant improvements in operating results from the use of Picaso™ including:

- ▲ Increased forecast accuracy from 45% to 85%
- ▼ Reduced inventory by 25%
- ▲ Increased on-time shipments by 15%
- New global visibility over 4 different ERP systems
- ▲ Increased sales forecasting accuracy by 20%
- ▼ Reduced scheduling overhead by 50%
- ▲ Improved inventory mix by 50%
- Paid for itself within the first year of use

## Picaso™ Supercharges SAP®/APO Installations

*WAM Systems Software Provides Chemical-Specific Functionality and Visibility that Compliment APO Installations*



Picaso™ has been embraced by chemical companies as an SAP®/APO add-on that can provide enhanced visibility to the supply chain operation with specific knowledge of the needs of the chemical industry.

[Click here](#) to hear from WAM Systems CEO, Jack Weiss, and COO, John Kamal, on Picaso™'s role as a value-added component to supply chain planners looking for improved visibility, decision support and optimization.

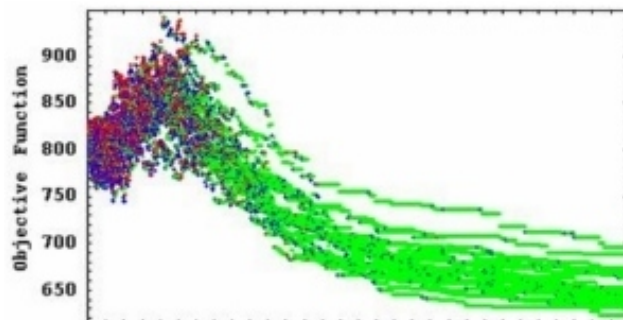
## WAM Systems Releases Next-Generation Technology for Optimizing Dynamic Chemical Production Schedules

*Industry-Specific Algorithms Feature in New Picaso™ Dynamic Scheduler*

WAM Systems recently announced the release of its new Dynamic Scheduler for its Picaso™ Advanced Planning Solution.

Designed to address the specific challenges facing chemical and polymer manufacturers, the Dynamic Scheduler uses WAM's proprietary optimization algorithms to evaluate the dynamics of demand changes and supply side capabilities to determine optimal schedules that maximize profitability. Key to WAM's next generation tool is its ability to

- look at changing dynamics over a long horizon,
- evaluate thousands of schedule options, and
- quickly find innovative solutions to unique chemical market conditions.



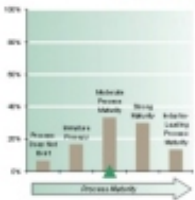
The Dynamic Scheduler instantly analyzes 1000's of possible production schedules to determine the best solution for your company.

[learn more](#)**UPCOMING EVENTS**

Jack Weiss, CEO of WAM Systems, hosts this year's conference in Scottsdale, AZ, September 25-28, 2006

[learn more](#)**BENCHMARKING**

Sign-up now to participate in our ongoing [benchmarking surveys](#) and receive your personalized company report.

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## The algorithms can find inventive solutions by exploiting flexibility not readily visible to production schedulers.

The solution has been implemented at several chemical sites and has quickly developed schedules that employ cycles-within-cycles and moving-frequency cycles that allow schedulers to transition smoothly as markets shift over time. The tool is especially adept at planning for recovery from major supply chain disruptions such as hurricanes and transportation system failures, where optimal production policies continually shift over time.

"The Dynamic Scheduler allows a company to produce the best sequence of products possible given the ever-changing nature of the chemical market" said Mark Zod, Chief Technology Officer of WAM Systems, "It has been designed with industry-aware algorithms that are able to simultaneously evaluate alternative schedules to determine the best outcome for a company's needs."

"This level of visibility and innovation in chemical production scheduling has been elusive for companies who are planning and scheduling with generic optimization tools or more conservative, spreadsheet-based approaches" said Jack Weiss, CEO of WAM Systems, "The type of analysis and 'what-if' testing that the Dynamic Scheduler performs is unachievable for organizations using these older technologies."

The Picaso™ Dynamic Scheduler is being offered to WAM Systems' existing customers and is available immediately. For new customers, the module is offered as part of the now-expanded Picaso™ suite.

For more information about the Picaso Dynamic Scheduler, please contact WAM Systems at +1 (800) 358-8305 or via email at [info@wamsystems.com](mailto:info@wamsystems.com).

### Picaso's Graphic Representation of Inventory Levels

#### Before Scheduling



#### After Being Scheduled Manually



#### After Being Scheduled with the Picaso Dynamic Scheduler



By introducing cycles within cycles, changing from a routine production cycle, the Dynamic Scheduler is able to maintain the best balance of inventory and customer service.

Suggested Time(s)  
for Survey Call



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Worldwide Locations

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- Cincinnati
- Houston

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- São Paulo

**Asia**

- Singapore

**Europe**

- Wiesbaden

Join WAM Systems for an in-depth discussion and technology overview of the options available to companies when faced with long-term disaster planning.

**Wednesday, July 26, 2006**  
**2:00pm EDT / 11:00am PDT**  
**Duration: 1 hour**

Learn best practices in:

- Plant shutdowns
- Inventory relocation
- Raw materials sourcing
- Transportation re-routing
- Technology designed for disaster planning
- Practical action items to begin your planning now

**WAM Systems Participates in Habitat for Humanity Blitz Build**  
*Members of the WAM Systems Team Go Hands-On for People in Need*

On June 5-6 members of WAM Systems participated in the 2006 Home Builder's Blitz for Habitat for Humanity of Montgomery County, part of a nationwide effort partnering Habitat affiliates and 1,000 professional home builders around the country to build more than 500 homes in one week for people in need.



The two-day effort kept WAM Systems volunteers busy clearing debris, adding insulation and hanging drywall in the new single-story home located in southeastern Pennsylvania.

"This is the second year that we've been able to participate in Habitat for Humanity," said Jack Weiss, CEO of WAM Systems, "It has been a very rewarding experience for our company to contribute to such a worthy cause."

This year's Home Builder's Blitz is the first opportunity for Montgomery County's Habitat Organization to build an ADA-compliant house for its chosen partner family, Melissa Monser, a single mother with a rare form of Muscular Dystrophy and her 11 year-old son, Jeremiah.



"It's good to see this house taking shape so quickly, with our team members giving everything they have," said WAM Systems COO, John Kamal, "The desire to contribute in some way to this type of organization runs throughout our company. I'm sure that we'll be back again next year to help out."

For more information about WAM Systems, please visit [www.wamsystems.com](http://www.wamsystems.com)



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