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## Supply Chain Planning Technology Takes Center Stage in 3-Day Industry Forum

*WAM Hosts Insight 2008 Conference*

For three days this past October, a gathering of process industry supply chain executives met to discuss the latest issues and trends in planning technology. The conference, Insight 2008, was attended by over 50 members of the extended WAM Community of Picaso users, company partners, industry experts and members of the team behind WAM's supply chain planning solutions.



WAM Systems delivers advanced supply chain planning and visibility solutions designed for companies in the process industry.

Our enterprise solution, Picaso™, provides industry-leading functionality and visibility to enable supply chain executives to optimize production, minimize costs and inventory, react to unplanned disruptions and maintain high customer service levels.

To help maximize the benefits of our solutions, we also offer industry best-practices benchmarking and consulting services which help companies assess tangible benefits for process and toolset



Packed with over 16 presentations, Insight delivered on its promise as an in-depth exchange of ideas, best practices and case studies involving an array of technologies including WAM's own Picaso solution, now in its 21st year and well-positioned as a leading solution for supply chain planning.

"I was very impressed with the discussions of the many different major users of WAM's software solutions. There was great value in learning how they utilized the software to solve supply chain challenges within their own organizations," said Jeff Shelton, Director, Demand & Supply Management of Evonik Industries.

The first day began with WAM's own assessment of the evolving role of technology in supply chain planning, supported with results from the company's ongoing benchmarking program--now in its third year. This was followed by a series of six industry case studies that explored key challenges such as identifying missing functionality beyond SAP® APO, selling the value of advanced planning metrics within your organization and maintaining critical supply flow in the face of unplanned disruptions in your planning infrastructure.

The entire second day of the conference was devoted to a thorough look at the latest technology being developed by WAM Systems, including advanced supply chain analytics and thin client versatility. Supporting these presentations was a hands-on workshop wherein conference attendees could get a close-up look and walk-through of any of the planning technologies on display.

"This event was really helpful to see how other companies are using Picaso in supply chain planning to solve day to day problems as well as analyze different scenarios for unique situations like hurricane events. The latter made us aware of the different analyses for which Picaso can be used, realizing the potential of this new tool in our company", said Alejandra Gomez, Global Supply Chain Planner for OXEA Corporation. "The Predictive Analytics presentation blew our minds by looking how easy and fast we can get metrics or KPI's that top management is eager to review during Executive S&OP meetings."

WAM is already at work planning next year's conference which will likely again take place in the fall. Watch for details at [www.wamsystems.com](http://www.wamsystems.com).

improvement.

## BENCHMARKING

Sign-up now to participate and receive your personalized company report.

To be a part of our survey, please use the following form, or call toll free +1 (800) 358-8305.

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## Lion Oil to Deploy Picaso Production Planning and Scheduling

Lion Oil Company has tasked WAM's Picaso Supply Chain Planning Solution with providing enhanced production planning and scheduling for its asphalt division. A follow up project to a current Picaso installation underway at Ergon, the supply chain improvement initiative will target the company's refinery in El Dorado, Arkansas.



An affiliate of Ergon, Inc., Lion Oil refines and markets a wide range of products including gasoline, diesel fuel, solvents, asphalts and coatings.

"While we remain in the final stages of establishing the project timeline, we look forward to being able to quickly realize the positive impact on our customer service that Picaso will bring", said Ron Washington, Chief Information Officer of Ergon.

[More >>](#)

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## Pilot Chemical Selects WAM's Supply Chain Solution for Production Scheduling and Inventory Planning

*Specialty Chemical Manufacturer Launches Operations Excellence Initiative*

Pilot Chemical Company, a global specialty chemical manufacturer headquartered in Cincinnati, Ohio has selected WAM Systems' Picaso™ Supply Chain Planning Solution to support its manufacturing and supply chain excellence program.

WAM's production scheduling, supply chain collaboration, and real-time event monitoring solutions will be implemented in support of Pilot's global alkylation, sulfonation, sulfation, and distillation operations. The initiative will include Pilot's Lockland, Ohio, Middletown, Ohio Avenel, New Jersey and Houston, Texas manufacturing facilities.



"We take great pride in our reputation as the most flexible and customer service friendly provider of high quality specialty chemicals to a variety of industries including detergents, personal care, lubricants, oilfield, textiles and agriculture," said Sue Leslie, Pilot's Vice President of Operations.

"Picaso will be instrumental in supporting our continuous improvement goals in customer service, manufacturing scheduling, purchasing, and inventory control."

The implementation project includes real-time integration between the Picaso planning platform and Pilot's chemical industry-specific Chempax C/S® ERP system provided by Datacor, Inc. of Florham Park, New Jersey.

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## WAM Systems Shares Benchmarking Trends at Leading Supply Chain Planning Conference

*Insight from hundreds of hours of interviews with supply chain planning teams in the process industry is shared at supply chain planning conference*



WAM Systems returned for a fourth consecutive year as host of LogiChem USA.

Included in the agenda this year was a presentation of findings from the company's ongoing benchmarking program—an interview-based analysis of the operations and best practices of supply chain planning teams from companies throughout the process industry.

To request a copy of the benchmarking results, please contact us at 800-358-8305 or by email at [info@wamsystems.com](mailto:info@wamsystems.com).